

Balloon Event Symposium Topics and Speakers

April 6-7, 2022

Tuesday, April 5		BALLOON EVENT SYMPOSIUM ★
3:00 - 6:00 PM	Registration & Check in <i>Emerald Ballroom pre-function area</i>	
Wednesday, April 6		
7:00 - 8:30 AM	Registration & Check in <i>Emerald Ballroom pre-function area</i>	
7:30 - 8:45 AM	Continental Breakfast <i>Emerald Ballroom III</i>	
9:00 - 9:15 AM	Welcome and Program Overview: Maury Sullivan, Symposium Chair & Pat Cannon, BFA President <i>Emerald I & II</i>	
9:15 - 10:30 AM	What Works for Us: a discussion of what two successful events, big and small, have found to work best for them, how to start an event and mine for sponsorships in a small community (Dave Bair, Colorado Springs, CO and Chris Gumpp, Vice President Events & Development, Pro Football HOF Festival) <i>Emerald I & II</i>	
10:30 - 10:45 AM	Break <i>(Pre-function Area)</i>	
10:45 - 11:45 AM	Crisis Management: Safety Officer duties, working with local emergency management and development of an Emergency Response Plan. (Pat Cannon) <i>Emerald I & II</i>	
11:45 - 12:30 PM	Canceling or Postponing an Event: whether it's due to Covid, flooding, Presidential TFR, civil unrest, or a terrible weekend forecast, what do we do? (Chris Gumpp, Vice President Events & Development, Pro Football HOF Festival) <i>Emerald I and II</i>	
12:30 - 1:30 PM	Lunch On your own. Hotel restaurant and food trucks in adjacent parking lots available. Welcome to bring your food into Emerald Room III.	
1:30 - 2:30 PM	Working with the FAA: do I need a Certificate of Waiver or Authorization, what's the difference and who prepares? Sample Application and Balloon Competition Operations manual templates. Review of FSIMS major guidelines. (Dave Bair, US Team Nationals Safety Officer and Mike Millard, FAA Aviation Safety Inspector) <i>Emerald I and II</i>	
2:30 - 3:15	Event Insurance: discussion of non-owned aircraft, weather insurance, use of waivers and additionally insured endorsements. (Patrick Smith, AIR Agency and Kathy Gallagher-Burton, RPS Agency) <i>Emerald I & II</i>	
3:15 - 3:30 PM	Break <i>Pre-function Area</i>	
3:30 - 4:30 PM	Sponsorships and the Selling of a Title Sponsor: discussion on how to attract sponsorships of all levels and land the big one, pros and cons of multi-year contracts. (Staci Scheurenbrand, National Balloon Classic, Indianola, IA and Sam Parks, Albuquerque Fiesta) <i>Emerald I & II</i>	

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Wednesday continued		
4:30 - 5:00 PM	Day 1 Wrap Up and Q & A All Presenters	
5:30 - 6:30 PM	Welcome Reception And Happy Hour <i>Emerald III</i>	
Thursday, April 8		
7:00 - 8:00 AM	Continental Breakfast <i>Emerald Ballroom III</i>	
8:00 - 9:00 AM	Pilot Recruitment: discussion of recruitment and screening. (Sam Parks, AIBF Director of Operations and Bill Clemens, National Balloon Classic, Indianola, Iowa) <i>Emerald I & II</i>	
9:00 - 10:00 AM	Event Officials and Staffing: review of key event officials and their responsibilities. Why are these officials important to me? (Maury Sullivan, past US National Championship Director) <i>Emerald I & II</i>	
10:00 - 10:15 AM	Break <i>Emerald Ballroom III</i>	
10:15 - 11:15	Risk Management and Mitigation: a review of legal issues, pilot and passenger waivers (Paul Smith, Executive Director AIBF) <i>Emerald I & II</i>	
11:15 - 12:15 PM	Financial and Budget Considerations: review of sample budgets, average cost per balloon, negotiating in-kind support. (Maury Sullivan, CPA and BFA Treasurer) <i>Emerald III</i>	
12:15 - 1:30 PM	Lunch On your own. Hotel restaurant and food trucks in adjacent parking lots available. Welcome to bring your food into Emerald Room III.	
1:30 - 2:30 PM	Turnkey Operators: Want an event but don't have the local staff and volunteers to put on a show? Stories from reliable 'Event Operators.' (Scott McClinton, Skycab Balloons, Pat Harwell, Vicky Fogue) <i>Emerald I & II</i>	Balloonmeister: Skills development and roundtable (Paul Petrehn, US Nationals Director and Bill Clemens, Director National Balloon Classic) <i>Emerald IV</i>
2:30 - 3:30 PM	Event Timing, Logistics, Volunteers and Infrastructure: review of critical decisions and evaluations in the decision to host a balloon event. (Staci Scheurebrand and Bill Clemens National Balloon Classic) <i>Emerald III</i>	Safety Officer: review and discussion of the <i>Safety Officers Handbook</i> , working with the Balloonmeister, FAA and organizer. (Henry Rosenbaum) <i>Emerald IV</i>
3:30 - 3:45 PM	Break	
3:45 - 5:00 PM	Bringing It All Together: Final comments and Q & A with all presenters <i>Emerald I & II</i>	
5:00 - 5:15 PM	Closing Comments	